



## **NORDEF CO International PSYOPS Basic Course**

### **AIM**

The aim of the course is to provide the individual student with the basic understanding of the definition, aim, components principle tasks, functions and organization of NATO PSYOPS in general. The student will afterwards be able to enter following specialist PSYOPS courses in order to be able to assume PSYOPS duties within formations and staffs with focus on battalion and brigade level.

### **SUBJECTS OF THE COURSE**

- Principals of PSYOPS and PSYOPS in a historical perspective.
- Science behind PSYOPS.
- NATO PSYOPS documents.
- Advertising and marketing in a PSYOPS perspective.
- PSYOPS as a part of the Information environment.
- Organisation of PSYOPS.
  - Generic organisation according to NATO PSYOPS handbook.
  - Organisation of PSYOPS units (Battalion, Battle group and Brigade level) in the countries participating in the course.
- Target audience analysis (TAA).
- PSYOPS planning process.
- Tactical PSYOPS Team.
- Legal aspects according to the NATO PSYOPS handbook.
- PSYOPS products.
- Exercise

### **PRE-REQUISITES**

Language proficiency: Students must have the following standards of proficiency in English according to STANAG 6001:

- Listening – good/3
- Speaking – good/3
- Reading – good/3
- Writing – fair/2

### **EVALUATION OF STUDENTS**

There are no written examinations at the end of the course, but each student will be verbally evaluated by the instructors within the fields of activity during lectures, syndicate work and exercises. The evaluation will express the opinion of the instructors on the ability of the student to be able to enter following specialist PSYOPS courses.



Course Description, annex D



## **DURATION AND LOCATION**

The PSYOPS Basic Course will be conducted once a year and the duration is one week.  
The course will be conducted in Varde, Denmark.

## **POINT OF CONTACT**

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